



INDIAN INSTITUTE OF MANAGEMENT
KOZHIKODE

2016
Backwaters
THE ANNUAL MANAGEMENT FESTIVAL OF IIMK
4th - 6th Nov



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Registrations Open!!

BIZZATHLON

QUIZ CHALLENGE

QUIZ MASTER: MAJOR CHANDRAKANT NAIR

For details contact:

Ayushi (9407478674) Miranda (9640152995) Nitin (9868069540)





EVENT PREMISE

Backwaters in association with Atharva (the quizzing club of IIM Kozhikode) present “**Bizzathlon**”. This year Bizzathlon is back to challenge the best quizzing minds of the country and provide them with a great intellectual exercise. The quizzing marathon would consist of two quizzes:

1. **College Business quiz:** Participation is open only for college students. A valid ID must be produced by all team members to participate in the event.
2. **Open General quiz:** Participation is open to all

QUIZ MASTER

Major Chandrakant Nair

TEAM SIZE

Maximum of 3 members

EVENT FORMAT

PRELIMINARY ROUND

Written Round: A 30-45 minute written quiz. Top 8 teams will qualify to the next round.

FINAL ROUND

The quizmaster will question the teams and points will be awarded to correct answers. There will be 4 rounds (No elimination)

Note:

1. All rounds will be held at IIM Kozhikode Campus. This is an offline event.
2. Format is common for both Business and General quiz.

PRIZES

1st Prize: Worth INR 15,000

2nd Prize: Worth INR 10,000



COMPETITION RULES

1. Participation will be governed by the “**Backwaters’16 Terms & Conditions**” posted on the website (www.backwatersiimk.com) and may be subject to change at any time without specific notice. It is the sole responsibility of the participants to regularly visit the website and be informed of any such changes
2. The decision of the organizers of the event will be final and binding on all the participants.

IMPORTANT DATES

Launch Date:	15 th October, 2016	23:59:59 hrs
Registrations Open:	15 th October, 2016	23:59:59 hrs
Registrations Close:	4 th November 2016	09:00:00 hrs
Event Date*:	4 th November 2016	10:00:00 hrs

*Business quiz will be held before General quiz

EVENT COORDINATOR

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